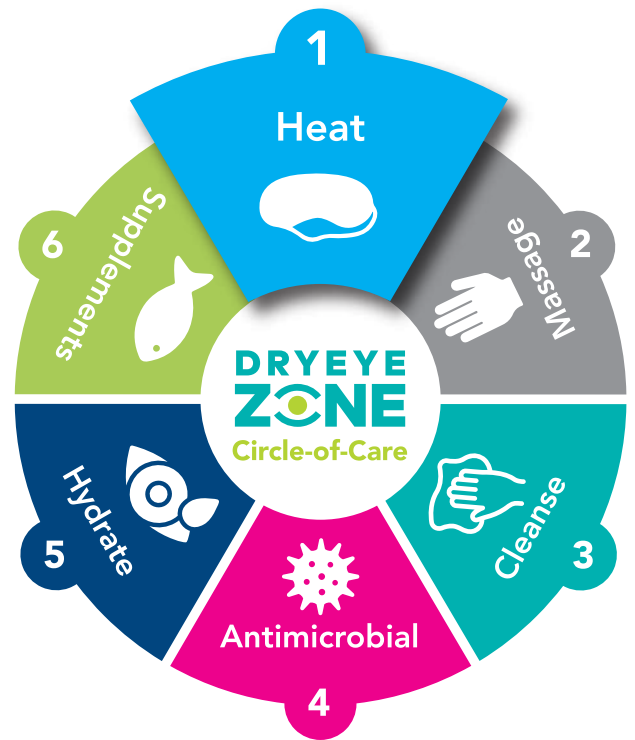


# DRYEYE ZONE

## Heat

The use of heat is a well-established and important adjunct therapy in the management of meibomian gland dysfunction. As an Eye Care Professional your challenge is to deliver this therapy to your patients effectively, safely and with maximum compliance. The Bruder Moist Heat Compress as well as the TearRestore Warm Compress give you this assurance.



## Bruder Moist Heat Compress

### Patented MediBeads® Technology

- **Anti-bacterial:** Silver-infused to ensure pure, clean, moist heat with every use
- **Moist Heat:** Absorbs water molecules in to the centre of the bead for consistent heat delivery
- **Anti-clumping:** Even heat distribution with no 'hot spots' due to bead/seed clumping

### Patented Design

- Patented, ergonomic two-pod, adjustable design comfortably fits all facial types
- Targets heat to the meibomian glands avoiding the globe

### Proven Efficacy<sup>1</sup>

- Clinical tests confirm effectiveness by virtue of its design and its transfer of penetrating moist heat
- Recent studies show improvement in tear break-up time (TBUT), tear meniscus height and tear film lipid layer thickness



## TearRestore Warm Compress

### Improved Patient Outcomes

- Unique ability to remain active during treatment
- Helps to improve both patient compliance and overall quality of life

### Consistent Heat

- Heat is regulated by the composition of the fluid, providing consistency across patients







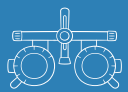




### Targeted Treatment

- Durable soft plastic frame utilises anatomical norms to target the meibomian glands of the eyelid while avoiding the globe
- Permits blinking throughout treatment, resulting in natural oil gland expression throughout use

### Proven Efficacy<sup>2</sup>

- Tear break-up time increased by 90% after the first treatment
- 51% reduction in Dry Eye symptoms after first treatment
- 40% increase in functional meibomian glands after initial treatment

# The Bruder® Moist Heat & TearRestore® compresses tick the boxes for efficacy, safety and patient compliance

|  | Bruder® Moist Heat Compress | TearRestore® Warm Compress | The Eye Doctor® Premium Compress | Optase® Moist Heat Mask | Thea Blepha Eye Bag |
|--|-----------------------------|----------------------------|----------------------------------|-------------------------|---------------------|
|  <b>Optimal Heat</b>                          | ✓ <sup>3</sup>              | ✓ <sup>1</sup>             | ✓ <sup>3</sup>                   | No Data                 | ✓ <sup>3</sup>      |
|  <b>Odourless</b>                             | ✓                           | ✓                          | ✓                                | ✓                       | ✗                   |
|  <b>Moist Heat</b>                            | ✓                           | ✗                          | ✓                                | ✓                       | ✗                   |
|  <b>Adjustable</b>                            | ✓                           | ✓                          | ✓                                | ✗                       | ✗                   |
|  <b>Antibacterial</b>                         | ✓                           | ✗                          | ✓                                | ✗                       | ✗                   |
|  <b>Fully Washable</b>                      | ✓                           | ✓                          | ✗*                               | ✗                       | ✗                   |
|  <b>Optician Only</b>                       | ✓                           | ✓                          | ✗                                | ✗                       | ✗                   |
|  <b>Independent Clinical Data</b>           | ✓ <sup>1</sup>              | ✓ <sup>2</sup>             | ✗                                | ✗                       | ✗                   |
|  <b>Ideal for Travel</b>                    | ✗                           | ✓                          | ✗                                | ✗                       | ✗                   |
|  <b>Active Whilst Using</b>                 | ✗                           | ✓                          | ✗                                | ✗                       | ✗                   |
|  <b>Anti-clumping MediBeads® Technology</b> | ✓                           | ✗                          | ✗                                | ✗                       | ✗                   |



A Best-in-Class portfolio of products selected to help you deliver excellence in dry-eye diagnosis and management.

For more information visit [www.positiveimpact.co.uk](http://www.positiveimpact.co.uk), email [info@positiveimpact.co.uk](mailto:info@positiveimpact.co.uk) or call 01424 851375



1. Tan et al. Contact Lens and Anterior Eye 41 (2018) 83-87. 2. Hauswirth Setal. The Effect of warm compress therapy using the TearRestore eyelid warming mask on meibomian gland function. ClinicalTrials.Gov Identifier: NCT04309799. 3. Lacroix Z et al. Comparison of eyelid warming masks. J.CLAE 2014. 11.043.

\*Cover only