

DRYEYE
ZONE

Developed by
Ophthalmologists
Available as
liquid and
capsules



eye nutrients

Dry Omega – a superior
choice in ocular nutrition

A multifactorial disease demands a holistic approach

- When managing dry-eye symptoms it is important to address all aspects of this multifactorial disease including ocular surface inflammation and resulting damage.¹
- The role of dietary modifications has been well documented in dry-eye management including the role of essential fatty acids as an anti-inflammatory agent.²
- When taking a holistic approach to alleviating symptoms you need to know that you are recommending a best-in-class supplement to your patient.



Not all Omega-3 supplements are created equally

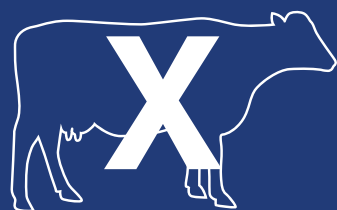
- **Dry Omega** was developed by consultant ophthalmologists specifically for eye health.
- **Dry Omega** is a natural, stabilised, Omega-3 and Omega-7 supplement.
- **Dry Omega** uses a unique blend of natural marine and plant oils, making them more stable and effective for longer.
- The stability or 'freshness' helps avoid fishy tastes and smells.
- The use of natural antioxidants means **Dry Omega** is preservative-free and 100% natural.
- **Dry Omega** contains fish oil (from wild sardine, pilchard + anchovy) olive oil, and lemon oil - that's it!

A closer look at why Dry Omega is right for your patients

- Omega-3 essential fatty acids - EPA, DHA and DPA - helps maintain ocular health by reducing inflammation and cell damage.^{3,4}
- Omega-7 essential fatty acid has been added to help retain moisture in the membranes of the eye.^{5,6}
- Vitamin D3 - helps reduce ocular inflammation and increase tear film.^{7,8}

Delicate lemon taste is a boost to compliance

- Made with lemon oil to give a fresh zesty flavour. Suitable for adding to everyday foods such as dressings or smoothies.
- **Dry Omega** capsules use fish gelatine not beef.
- The lack of fishy smells and taste will be appreciated by your patients.



Beef free

**3 types of
Omega-3**

EPA, DHA, DPA



Available in two convenient formats

- Available in two convenient formats – liquid and capsules.
- A daily dose gives over 1500mg (liquid) and 800mg (capsules) of Omega-3 & 7 plus Vitamin D3.
- The softgel capsules use fish gelatin and come in packs of 60 x 1000mg. The recommended dose is 2 capsules daily.
- The liquid comes in a 150ml bottle. The recommended dose is 1 x 5ml spoon daily.

Unique Formulation	✓
High EPA, DHA, DPA	✓
100% Natural	✓
Preservative Free	✓
Sustainably Sourced	✓
Created by top Ophthalmologist	✓
Omega-3 & 7	✓
Vitamin D3	✓
Beef Free Capsules	✓
Highly Palatable	✓



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For more information visit www.positiveimpact.co.uk, email info@positiveimpact.co.uk or call 08446 696907

References:

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