

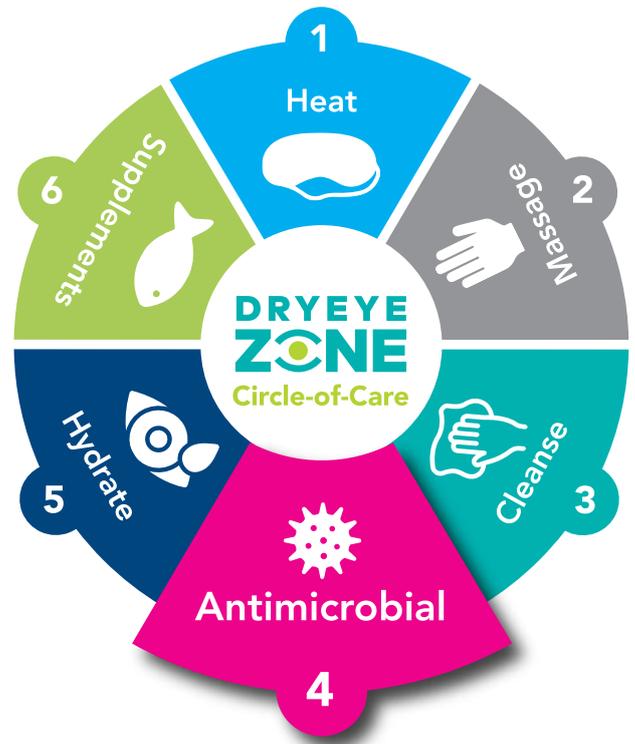
DRYEYE ZONE

Antimicrobial

Ocular inflammation is consistently found in patients with dry-eye and has become a reliable biomarker for both symptomatic and asymptomatic sufferers. An important part of the management of this inflammation is to reduce the bacterial load on the lid-margin.^{1,2,3}

Hypochlorous is one of the most natural and effective biocides known with a broad-spectrum antimicrobial performance.^{4,5,6} As a non-pharmacological alternative to topical antibiotics a hypochlorous spray should be considered.

Hypochlorous, when in a spray form such as **Purifeyes**, may also help notoriously poor compliance levels and introduce a new level of patient care.



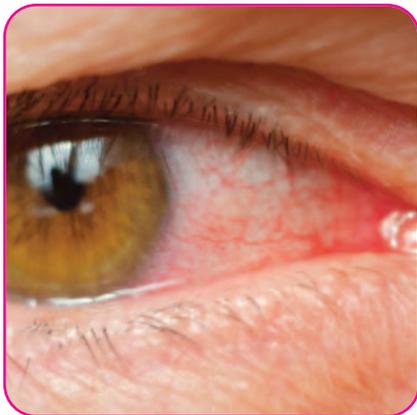
PURIF eyes

- **Advanced proprietary science** – **Purifeyes** harnesses the power of one of the most natural and effective known biocides - hypochlorous - in an ultra-pure form.⁴
- **Enhanced patient care** – **Purifeyes** antimicrobial spray has been developed to enhance patient hygiene and protection.
- **Wide protection** – Hypochlorous provides broad spectrum activity against bacteria, fungi and viruses.^{4,5,6}
- **Reduces bacterial load on lids and lashes** – Hypochlorous reduces the eyelid inflammation commonly seen in dry-eye, glaucoma patients, contact lens wearers and long-term screen users.^{1,2,3}
- **Biocompatible** – **Purifeyes** is expertly formulated to be biocompatible with the delicate periocular skin.⁶
- **Easy-to-use** – The spray aids compliance as it can be applied directly on the closed eyelid and surrounding area – no cotton wool or cloth required.
- **Non-stinging formulation** – Formulated to be pH balanced (7.0-7.3) and alcohol-free to help protect from the risk of stinging.
- **Ideal for long-term use** – A lack of antimicrobial resistance build-up means **Purifeyes** can be used daily in-practice, both pre- and post- procedure, and afterwards at home.⁵

Antibacterial	✓
Antiviral	✓
Antifungal	✓
pH balanced	✓
Alcohol free	✓
Non-cytotoxic	✓
Long-term use	✓
Contact lens friendly	✓

85%
of long-term screen users experience eyelid margin inflammation²

H O Cl
Proprietary technology for ultra-pure solution



60%
of CL wearers experience eyelid margin inflammation¹



100ml size gives convenience and economy. Purifeyes antimicrobial spray surpasses the requirements of EN1040, EN1276, and EN14476.



A Best-in-Class portfolio of products selected to help you deliver excellence in dry-eye diagnosis and management.

For more information visit www.positiveimpact.co.uk, email info@positiveimpact.co.uk or call **08446 696907**



References. 1. Machalinska A, Zakrzewska A, Adamek B, et al. Comparison of morphological and functional Meibomian gland characteristics between daily contact lens wearers and non-wearers. *Cornea*. 2015;34(9):1098-104. 2. Wu H. The severity of the dry eye conditions in visual display terminal workers. *PLoS One*. 2014;9(8):e105575. 3. Mocan MC, Uzunozmanoglu E, Kocabeyoglu S, et al. The association of chronic topical prostaglandin analog use with Meibomian gland dysfunction. *J Glaucoma*. 2016;25(9):770-4 4. Block MS, Rowan BG. Hypochlorous Acid: A Review. *J Oral Maxillofac Surg*. 2020;78(9):1461-1466. 5. Stroman DW, Keri Mintun K, Epstein AB, et al. Reduction in bacterial load using hypochlorous acid hygiene solution on ocular skin. *Clin Ophthalmol* 11:707,2017.